## Mission

To uniformly and efficiently assess and collect County revenue, provide high-quality customer service and promote an empowered, well-informed community.

#### Focus

The Department of Tax Administration (DTA) assesses and collects taxes fairly and in accordance with relevant County and state codes. The department is composed of four main cost centers: Department Supervision; Real Estate; Personal Property and Business License; and Revenue Collection.

DTA is committed to outstanding communication and promoting an empowered and well-informed community. DTA has maintained a continued growth in workforce diversity. Such diversity allows the department to address the concerns and language needs of the varied population of Fairfax County, both now and in the future. In FY 2021, DTA will continue to focus on efforts to increase citizens' secure access to pertinent tax information. In FY 2016, DTA and the Department of Information Technology (DIT) launched the MyFairfax secure e-commerce web portal that allows taxpayers to directly access their own real estate and personal property tax accounts, to include payment history. Citizens are able to establish a secure online account through MyFairfax. This account enables citizens to make tax payments, research accounts receivable information for current and past year taxes and register new properties for taxation. Once an account is established, citizens are able to manage their tax information online, thereby decreasing the need to visit the Government Center or telephone the department for assistance. In future phases, DTA will also begin offering electronic billing through the portal. This should allow DTA to realize savings in postage expenditures.

DTA appraisers in the Real Estate cost center handle the assessment of all residential and commercial properties. The real estate taxes generated from assessments account for more than 65 percent of all General Fund revenue. The residential real estate market in FY 2021 is expected to continue the recent pattern of modest increases. Commercial values have been constrained by changes in the office market. Most submarkets are experiencing double-digit vacancy rates, as tenants have cut back on space requirements. Secondary markets have also suffered from a flight to quality as new office construction along the Silver Line Corridor continues at a robust level.

In FY 2021, the Personal Property and Business License cost center will continue to identify businesses that have not registered with the County. Quality control efforts concerning the vehicle database and requirements under the Personal Property Tax Relief Act (PPTRA) will continue to be high priorities in FY 2021. This cost center will also continue efforts to ensure all vehicles are properly registered with the County. The annual \$250 penalty and \$100 tax on all vehicles not properly displaying a current Virginia license plate, which was adopted in FY 2010 and amended in FY 2017, is one tool that will continue to be used for this purpose. DTA also partnered with the Office of the Sheriff and the Police Department in reporting potential tax evaders. This cost center has also partnered with an analytics provider to streamline the out-of-state plate research process.

The Personal Property and Business License cost center also staffs DTA's main telephone call center. Using a Call Management System (CMS), DTA's call center is able to track the call volume and wait times. This helps supervisors make quicker and better decisions on workflow matters. Additionally, the CMS affords DTA access to a reporting system which provides detailed statistics on staff performance. This information acts as a catalyst to encourage staff to stay focused and provide the best possible service. Calls coming into the call center cross internal division boundaries. On average, the main call center runs slightly less than a three-minute wait for service. As call volume spikes at peak times during the year, other DTA divisions provide expansion capacity whereby staff can be immediately added to the call center to bring the wait time down.

Staff in the Revenue Collection cost center work to ensure that current year collection rates are maintained, as this provides necessary revenue and helps minimize the amount of unpaid receivables accumulated over time. Each year, outstanding receivables are collected as delinquent revenue. Collection work is a function of data accuracy (i.e., finding and contacting the property owner), as well as economic conditions. When the economy falters, collecting can become more difficult. For example, when bankruptcies occur, collection work becomes harder and impacts collection rates. Conversely, a strong real estate market, coupled with low interest rates, typically stimulates a wave of mortgage refinancing, helping to boost real estate collections. Along with other collection tools, delinquent tax accounts over 90 days old are outsourced to private collection agents, under the oversight and control of DTA. This was a major cost saving initiative approved in recent years by the Board of Supervisors. Assistance is also provided by the Fairfax County Police Department, which tows vehicles with outstanding parking tickets. Similarly, the Sheriff's Office executes boots and tows at the direction of this cost center.

On July 31, 2012, the Board of Supervisors adopted new ordinance sections that established a uniform bad check fee of \$50 and instituted late payment penalties and interest for delinquent non-tax receivables. As part of its collection oversight role, DTA has worked with agencies to standardize billing notices to warn of the additional expense and potential collection actions associated with delinquencies. Additionally, the Revenue Collection cost center staffs the full-service cashiering counters at the Government Center. When traffic at the Government Center is extremely heavy, employees are redeployed to front-line cashiering service from other cost centers in an effort to provide responsive customer service. Efforts to reduce walk-in traffic include the promotion of online registration of new vehicles, online payment of taxes, and the elimination of vehicle decals.

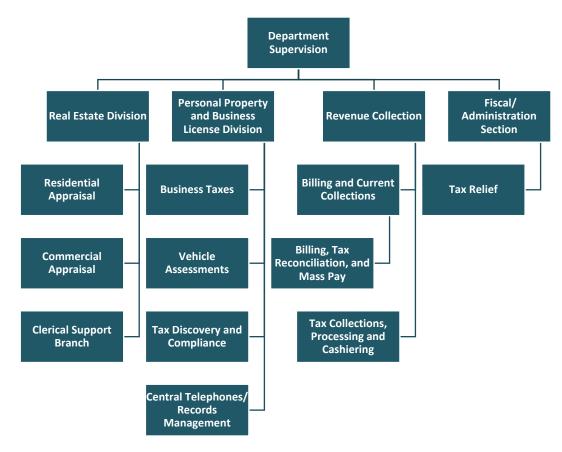
The Tax Relief Outreach Program, which is part of the Fiscal/Administration Section, remains a popular program which provides County residents with on-site assistance and eligibility information regarding tax relief. Staff in the Real Estate Tax Relief Program for seniors and people with disabilities has intensified efforts to educate eligible residents about the program through public outreach initiatives, such as sending staff to speak at community meetings, senior centers, and places of worship throughout the County.

# Pandemic Response and Impact

In response to the COVID-19 pandemic, DTA has taken several steps to address the needs of County residents and DTA employees. With Board approval, DTA extended the annual filing due date for tax relief applications to June 1, the first half real estate tax payment due date to August 28, and the annual personal property tax filings due date to June 1. The Board also reduced all associated penalties for late Real Estate and Personal Property tax payments for tax year 2020 to provide additional relief during COVID-19 conditions to taxpayers who are unable to make timely tax payments. DTA is also exploring the use of appointment software to further assist in serving residents, while adhering to the appropriate social distancing guidelines. DTA plans to provide payment only drop-offs at select library locations. Additionally, DTA is exploring an alternative worksite throughout the County which would provide similar services to those provided at the Government Center. An alternative worksite would further assist DTA in adhering to various Centers for Disease Control and Prevention (CDC) and state guidelines. DTA does expect collection rates to be impacted during the COVID-19 crisis and for some time thereafter.

To address the health and safety needs of staff and residents, DTA has taken several other actions, including constructing barriers at all DTA tax counters between staff and residents, providing staff with Personal Protective Equipment (PPE), and adding enhanced cleaning regiments to all division schedules. DTA is also working on addressing social distancing needs within DTA suites by allowing additional staff to telework, providing staff with laptops and tablets, constructing barriers between some low-walled cubicles, posting signs which encourage social distancing, and allowing for one-way movement throughout offices. These safety measures also extend to staff who travel in the field for tax assessment and discovery work throughout the County. They include cleaning vehicles before and after use, allowing one employee per vehicle, using face coverings and gloves, and providing staff with appropriate cleaning supplies and hand sanitizer.

# Organizational Chart



# Budget and Staff Resources

|                           | FY 2019        | FY 2020      | FY 2020      | FY 2021      | FY 2021      |
|---------------------------|----------------|--------------|--------------|--------------|--------------|
| Category                  | Actual         | Adopted      | Revised      | Advertised   | Adopted      |
| FUNDING                   |                |              |              |              |              |
| Expenditures:             |                |              |              |              |              |
| Personnel Services        | \$18,518,554   | \$21,856,913 | \$21,856,913 | \$22,719,148 | \$21,795,363 |
| Operating Expenses        | 6,792,151      | 6,053,443    | 6,299,937    | 6,031,493    | 6,031,493    |
| Total Expenditures        | \$25,310,705   | \$27,910,356 | \$28,156,850 | \$28,750,641 | \$27,826,856 |
|                           |                |              |              |              |              |
| Income:                   |                |              |              |              |              |
| Land Use Assessment       |                |              |              |              |              |
| Application Fees          | \$1,511        | \$792        | \$792        | \$792        | \$792        |
| Fees for Collection of    |                |              |              |              |              |
| Delinquent Taxes          | 2,012,218      | 1,960,423    | 2,075,753    | 2,075,753    | 2,075,753    |
| State Shared DTA          |                |              |              |              |              |
| Expenses                  | 1,865,205      | 1,905,520    | 1,954,848    | 1,954,848    | 1,954,848    |
| State Shared Retirement - |                |              |              |              |              |
| DTA                       | 36,907         | 46,593       | 38,996       | 38,996       | 38,996       |
| Total Income              | \$3,915,841    | \$3,913,328  | \$4,070,389  | \$4,070,389  | \$4,070,389  |
|                           |                |              |              |              |              |
| NET COST TO THE           |                |              |              |              |              |
| COUNTY                    | \$21,394,864   | \$23,997,028 | \$24,086,461 | \$24,680,252 | \$23,756,467 |
|                           |                |              |              |              |              |
| AUTHORIZED POSITIONS/FU   | LL-TIME EQUIVA | LENT (FTE)   |              |              |              |
| Regular                   | 296 / 296      | 296 / 296    | 296 / 296    | 297 / 297    | 296 / 296    |

# FY 2021 Funding Adjustments

The following funding adjustments from the <u>FY 2020 Adopted Budget Plan</u> are necessary to support the FY 2021 program. Included are all adjustments recommended by the County Executive that were approved by the Board of Supervisors, as well as any additional Board of Supervisors' actions, as approved in the adoption of the Budget on May 12, 2020.

#### Transfer of support for the Board of Equalization

(\$83,500)

A decrease of \$83,500, including \$61,550 in Personnel Services and \$21,950 in Operating Expenses, is associated with the transfer of financial operations support for the Board of Equalization from Agency 57, Department of Tax Administration, to Agency 06, Department of Finance.

Changes to
FY 2020
Adopted
Budget Plan

The following funding adjustments reflect all approved changes in the FY 2020 Revised Budget Plan since passage of the <u>FY 2020 Adopted Budget Plan</u>. Included are all adjustments made as part of the FY 2019 Carryover Review, FY 2020 Third Quarter Review, and all other approved changes through April 30, 2020.

#### **Carryover Adjustments**

\$246,494

As part of the *FY 2019 Carryover Review*, the Board of Supervisors approved funding of \$246,494 as encumbered funding primarily for contractual services.

#### **Cost Centers**

The Department of Tax Administration is composed of four cost centers: Department Supervision, Real Estate, Personal Property and Business License, and Revenue Collection. These four cost centers work together to fulfill the mission of the department and carry out its key initiatives for the fiscal year.

## **Department Supervision**

The Department Supervision cost center oversees all DTA operations and takes the lead in the department's strategic planning and implementation process. As necessary, resources are reallocated across cost center boundaries to ensure that taxes are properly billed, collection rates remain strong and taxpayers receive responsive customer service. Increased automation and streamlining of operations have been implemented wherever possible to address the needs of County residents with fewer staff and budgetary resources.

| Category                       | FY 2019<br>Actual | FY 2020<br>Adopted | FY 2020<br>Revised | FY 2021<br>Advertised | FY 2021<br>Adopted |
|--------------------------------|-------------------|--------------------|--------------------|-----------------------|--------------------|
| EXPENDITURES                   |                   |                    |                    |                       |                    |
| Total Expenditures             | \$2,930,355       | \$1,546,982        | \$1,689,335        | \$1,575,717           | \$1,546,982        |
|                                |                   |                    |                    |                       |                    |
| <b>AUTHORIZED POSITIONS/FU</b> | LL-TIME EQUIVA    | LENT (FTE)         |                    |                       |                    |
| Regular                        | 17 / 17           | 17 / 17            | 17 / 17            | 17 / 17               | 17 / 17            |

#### **Real Estate**

The Real Estate cost center handles the assessment of all real estate taxes due to annual property value changes associated with appreciation/depreciation and value increases due to normal "growth" or construction. Virginia law requires that assessments be uniform and based on 100 percent of fair market value.

| Category  | FY 2019<br>Actual | FY 2020<br>Adopted | FY 2020<br>Revised | FY 2021<br>Advertised | FY 2021<br>Adopted |
|---|-------------------|--------------------|--------------------|-----------------------|--------------------|
| EXPENDITURES                                    |                   |                    |                    |                       |                    |
| Total Expenditures                              | \$7,597,981       | \$10,280,968       | \$10,345,109       | \$10,566,279          | \$10,197,468       |
|   |                   |                    |                    |                       |                    |
| AUTHORIZED POSITIONS/FULL-TIME EQUIVALENT (FTE) |                   |                    |                    |                       |                    |
| Regular   | 110 / 110         | 110 / 110          | 110 / 110          | 110 / 110             | 110 / 110          |

## **Personal Property and Business License**

The Personal Property and Business License cost center is responsible for the assessment of personal property (including vehicles and business equipment), business license taxes, and a variety of local license taxes such as transient occupancy tax, short term daily rental tax and bank franchise tax. In addition, this cost center includes the department's main call center that provides customer service support across cost center boundaries.

| Category  | FY 2019<br>Actual | FY 2020<br>Adopted | FY 2020<br>Revised | FY 2021<br>Advertised | FY 2021<br>Adopted |  |
|---|-------------------|--------------------|--------------------|-----------------------|--------------------|--|
| EXPENDITURES                                    |                   |                    |                    |                       |                    |  |
| Total Expenditures                              | \$7,265,734       | \$7,990,901        | \$8,030,901        | \$8,372,771           | \$7,990,901        |  |
|   |                   |                    |                    |                       |                    |  |
| AUTHORIZED POSITIONS/FULL-TIME EQUIVALENT (FTE) |                   |                    |                    |                       |                    |  |
| Regular   | 112 / 112         | 112 / 112          | 112 / 112          | 113 / 113             | 112 / 112          |  |

### **Revenue Collection**

The Revenue Collection cost center is responsible for all billing, collection and account reconciliation activities. Staff is split between counter operations, mail payment processing, deposit operations, and delinquent tax collection. The cost center handles well over 1.5 million billing transactions per year.

| Category  | FY 2019<br>Actual | FY 2020<br>Adopted | FY 2020<br>Revised | FY 2021<br>Advertised | FY 2021<br>Adopted |
|---|-------------------|--------------------|--------------------|-----------------------|--------------------|
| EXPENDITURES                                    |                   |                    |                    |                       |                    |
| Total Expenditures                              | \$7,516,635       | \$8,091,505        | \$8,091,505        | \$8,235,874           | \$8,091,505        |
|   |                   |                    |                    |                       |                    |
| AUTHORIZED POSITIONS/FULL-TIME EQUIVALENT (FTE) |                   |                    |                    |                       |                    |
| Regular   | 57 / 57           | 57 / 57            | 57 / 57            | 57 / 57               | 57 / 57            |

## **Position Detail**

The <u>FY 2021 Adopted Budget Plan</u> includes the following positions:

| DEPAR    | TMENT SUPERVISION - 17 Positions        |            |                               |
|----------|---|------------|-------------------------------|
| Departr  | nent Administration                     |            |                               |
| 1        | Director of Tax Administration          | 2          | Administrative Assistants V   |
| 1        | Management Analyst IV                   | 1          | Administrative Assistant IV   |
| 1        | Accountant III                          |            |                               |
| Departr  | nent Technical Section                  |            |                               |
| 1        | IT Program Manager I                    | 4          | Business Analysts IV          |
| Tax Rel  |   |            |                               |
| 1        | Management Analyst III                  | 3          | Administrative Assistants IV  |
| 2        | Management Analysts I                   |            |                               |
|          | g ,                                     |            |                               |
| REAL E   | STATE - 110 Positions                   |            |                               |
| 1        | Director of Real Estate                 | 1          | Management Analyst III        |
| 3        | Assistant Directors                     | 1          | Administrative Assistant IV   |
| Board o  | of Equalization                         |            |                               |
| 1        | Administrative Assistant III            |            |                               |
| Resider  | ntial Appraisal                         |            |                               |
| 8        | Supervising Appraisers                  | 19         | Appraisers II                 |
| 2        | Appraisers III                          | 25         | Appraisers I                  |
| Comme    | ercial Appraisal                        |            |                               |
| 6        | Supervising Appraisers                  | 15         | Appraisers II                 |
| 2        | Appraisers III                          | 1          | Appraiser I                   |
| Clerical | Support Branch                          |            |                               |
| 1        | Management Analyst III                  | 3          | Administrative Assistants IV  |
| 2        | Management Analysts II                  | 16         | Administrative Assistants III |
| 3        | Administrative Assistants V             |            |                               |
|          |   |            |                               |
| PERS0    | NAL PROPERTY AND BUSINESS LICENSE - 112 | 2 Position | S                             |
| 1        | Director                                | 1          | Administrative Assistant IV   |
| 2        | Assistant Directors                     |            |                               |
| Vehicle  | Assessments                             |            |                               |
| 1        | Management Analyst II                   | 18         | Administrative Assistants III |
| 3        | Administrative Assistants V             |            |                               |
| Tax Dis  | covery and Compliance                   |            |                               |
| 2        | Management Analysts II                  | 15         | Administrative Assistants IV  |
| 2        | Administrative Assistants V             | 1          | Administrative Assistant III  |
| Central  | Telephones and Records Management       |            |                               |
| 1        | Management Analyst II                   | 16         | Administrative Assistants IV  |
| 4        | Administrative Assistants V             | 2          | Administrative Assistants I   |
|          |   |            |                               |

| Busines  | ss Taxes  |    |                               |
|----------|---|----|-------------------------------|
| 8        | Auditors III                                    | 15 | Business Tax Specialists II   |
| 2        | Auditors II                                     | 2  | Administrative Assistants V   |
| 1        | Management Analyst III                          | 14 | Administrative Assistants IV  |
| 1        | Management Analyst II                           |    |                               |
|          |   |    |                               |
| REVEN    | UE COLLECTION - 57 Positions                    |    |                               |
| 1        | Director  | 1  | Administrative Assistant IV   |
| 1        | Management Analyst IV                           |    |                               |
| Delinqu  | ent Tax Collections, Processing, and Cashiering | g  |                               |
| 1        | Management Analyst III                          | 20 | Administrative Assistants IV  |
| 4        | Management Analysts II                          | 4  | Administrative Assistants III |
| 6        | Administrative Assistants V                     |    |                               |
| Billing, | Taxes Reconciliation, and Mass Pay              |    |                               |
| 1        | Management Analyst III                          | 7  | Administrative Assistants IV  |
| 2        | Management Analysts II                          | 6  | Administrative Assistants III |
| 3        | Administrative Assistants V                     |    |                               |
|          |   |    |                               |

## Performance Measurement Results

In accordance with DTA's strategic plan to promote taxpayer empowerment and more convenient access to information, performance measures have been developed to assess e-commerce efforts. The tremendous growth in the use of technology has resulted in significant efficiencies for both the public and DTA staff. The 24/7 e-commerce transactions include e-mails to DTA, online vehicle registrations, automated tax evader tips, e-check payments, and online credit card payments. In FY 2019, the department processed over 590,000 e-commerce transactions totaling over \$506 million dollars.

FY 2019 data indicate an assessment-to-sales ratio of 95.1 percent. This was well within the target of the mid 90 percent range and reflects the department's assessment of real estate at fair market value. Further evidence of DTA's fair and equitable assessment practices is found in the low coefficient of dispersion of 3.4 in FY 2019. A low coefficient indicates that similar properties are assessed uniformly and, hence, equitably. A coefficient of 15 is considered good, while actual values indicate excellent uniformity.

In FY 2019, the cost per dollar of Personal Property and BPOL levy was \$0.01, consistent with the target, and exonerations were 3.5 percent of the total tax levy. Exonerations occur after a record has been assessed and levied. Although some level of records will always change after the fact due to prorating, the objective is to bill records correctly the first time and minimize subsequent adjustments. Exonerations of no more than 5 percent indicate excellent billing practices. In FY 2020 and FY 2021, exonerations are projected to be at the 3.5 percent benchmark.

Collection rates remain especially strong in all tax categories, as well as the collection of unpaid parking tickets. The collection rate for real estate taxes was 99.75 percent in FY 2019, reflecting a superb collection effort by the Revenue Collection cost center. The vehicle portion of the Personal Property Tax is composed of two parts, that which is paid by citizens locally and that which is reimbursed by the Commonwealth of Virginia to the County as a result of the Personal Property Tax Relief Act (PPTRA). The local collection rate for personal property tax was 98.00 percent in FY 2019. A collection rate of 98.62 percent was achieved for Business, Professional and Occupational License taxes in FY 2019. DTA will continue to work diligently to maintain high collection rates during FY 2020 and FY 2021.

| Indicator  | FY 2017<br>Actual | FY 2018<br>Actual | FY 2019<br>Estimate/Actual | FY 2020<br>Estimate | FY 2021<br>Estimate |
|--|-------------------|-------------------|----------------------------|---------------------|---------------------|
| Department Supervision   |                   |                   |                            |                     |                     |
| Percent change in 24/7 e-commerce transactions                             | 2.1%              | 9.3%              | 4.0%/5.5%                  | 4.0%                | 4.0%                |
| Percent variance between estimated and actual revenues                     | 0.4%              | 0.1%              | 0.5%/0.1%                  | 0.5%                | 0.5%                |
| Percentage of phone calls answered   | 91.8%             | 88.8%             | 90.0%/96.9%                | 91.0%               | 91.0%               |
| Real Estate Division   |                   |                   |                            |                     |                     |
| Coefficient of Dispersion  | 3.5               | 3.4               | 3.5/3.4                    | 3.5                 | 3.5                 |
| Personal Property and Business License Division                            |                   |                   |                            |                     |                     |
| Exonerations as a percent of total assessments                             | 3.3%              | 3.3%              | 3.5%/3.5%                  | 3.5%                | 3.5%                |
| Revenue Collection Division  |                   |                   |                            |                     |                     |
| Percent of current year taxes collected: Real Estate                       | 99.79%            | 99.74%            | 99.70%/99.75%              | 99.70%              | 99.70%              |
| Percent of current year taxes collected:<br>Personal Property <sup>1</sup> | 98.36%            | 98.34%            | 98.00%/98.00%              | 98.00%              | 97.60%              |
| Percent of current year taxes collected: BPOL                              | 98.59%            | 99.05%            | 98.50%/98.62%              | 98.50%              | 98.50%              |
| Percent of unpaid accounts receivable collected                            | 37%               | 37%               | 37%/34%                    | 34%                 | 34%                 |

<sup>&</sup>lt;sup>1</sup> The percent of current year taxes collected: Personal Property reflects the local collection rate associated with the taxpayers' share of the Personal Property tax.

A complete list of performance measures can be viewed at <a href="https://www.fairfaxcounty.gov/budget/fy-2021-adopted-performance-measures-pm">https://www.fairfaxcounty.gov/budget/fy-2021-adopted-performance-measures-pm</a>