



FY 18 Metrics: Twitter

Fairfax County Government

Account	Tweets: FY18	Tweets: FY17	Impressions: FY18	Impressions: FY17	Engagements: FY18	Engagements: FY17
TOTALS	17,634	<i>19,637</i>	62,923,888	<i>69,575,979</i>	1,895,087	<i>2,671,928</i>
@fairfaxcounty	2,806	<i>3,072</i>	14,961,112	<i>14,675,552</i>	220,379	<i>227,608</i>
@fairfaxcountyPD	2,630	<i>4,457</i>	26,465,399	<i>34,994,492</i>	1,253,606	<i>2,159,725</i>
@ffxfirerescue	2,743	<i>2,744</i>	15,677,627	<i>13,855,924</i>	303,437	<i>199,212</i>
@fairfaxparks	1,277	<i>1,479</i>	1,484,064	<i>1,488,877</i>	24,400	<i>22,001</i>
@fairfaxhealth	1,266	<i>1,330</i>	607,718	<i>709,008</i>	7,176	<i>4,534</i>
@ffxconnector	810	<i>1,322</i>	694,901	<i>1,071,626</i>	8,598	<i>9,817</i>
@fairfaxlibrary	421	<i>349</i>	399,569	<i>392,121</i>	6,633	<i>3,700</i>
@ffxcircuitcourt	408	<i>517</i>	200,100	<i>244,593</i>	2,285	<i>2,036</i>
@fairfaxvotes	375	<i>415</i>	801,361	<i>393,546</i>	22,635	<i>6,350</i>
@fairfaxsheriff	166	<i>326</i>	269,636	<i>747,739</i>	5,595	<i>12,344</i>
@fairfaxanimals	135	<i>88</i>	169,049	<i>125,101</i>	10,526	<i>6,004</i>
@ffxyouththrive	1,793	<i>1,820</i>	307,861	<i>302,412</i>	3,965	<i>5,683</i>
@fairfaxTV16	391	<i>262</i>	87,668	<i>42,429</i>	1,252	<i>564</i>
@fairfaxCSB	590	<i>318</i>	130,510	<i>95,976</i>	1,760	<i>991</i>
@golffairfax	778	<i>860</i>	232,406	<i>356,845</i>	5,977	<i>6,728</i>
@readyfairfax	775	<i>278</i>	434,907	<i>79,738</i>	16,863	<i>4,631</i>



Twitter Followers



Total for All Official County Accounts

FY18: **577,821**

- FY17: **508,320**
- FY16: **221,652**
- FY15: **123,219**
- FY14: **55,745**
- FY13: **26,486**
- FY12: **12,780**
- FY11: **5,912**
- FY10: **2,835**
- FY09: **1,004**

