

Feedback Summary

December 2023 - January 2024 Community Outreach



Fairfax City and Fairfax County are redeveloping the Joseph Willard Health Center and Stacy C. Sherwood Center sites into a single destination for health, wellness, fitness, child care, and the arts.

The design team has been incorporating stakeholder feedback since the project began in 2021, and the initial design of the Willard-Sherwood Health and Community Center is nearly complete. Our community Design Showcase Meetings presented the following design schemes:

Design Scheme 1



Design Scheme 2



Promotion of Community Input Opportunities

Community outreach has been integral to the Willard-Sherwood Health and Community Center Project since it began. Project partners - the City of Fairfax and Fairfax County - prioritize the community's input, especially when creating spaces to enhance community members' health and well-being.

To ensure community members knew about and had the opportunity to provide feedback on design options, we promoted the most recent design showcase meetings in multiple ways:



Website

- Added a promotional image on the City's homepage
 - Listed the meetings and their dates on the City's online calendar
 - Updated the Engage Fairfax project page
 - Promoted the meetings on the County's website and events calendar
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E-Communications

- Advertised in the January 2022 Cityscene
 - Sent GovDelivery Bulletin to the subscribers who signed up for project updates
 - Included the meeting information in City Clips
 - Emailed an invitation to HOA and civic organizations, other stakeholders, and city boards and commissions
 - Sent information to County contacts
 - Posted the invitation on the City's Facebook, Twitter, and Instagram pages
 - Posted the invitation on the County's Facebook and Twitter pages
 - Shared a recording of the in-person meeting after it concluded
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English and Spanish Language Flyers

- Spanish language flyers were posted at Layton Hall Apartments and Americana Grocery. Flyers in English were posted at: Sherwood, Green Acres Community Center, India Bazaar, Duck Donuts, Potbelly Restaurant, Panera Bread, Starbucks, and Ace Hardware

Design Showcase Presentations and Feedback

December 6, 2023

Board of Architectural Review

- Preference for Design Scheme 1 - it honors the past and looks to the future
- Appreciate PV panels on roof
- Passive shading at gym provides opportunity for art
- Suggest more parapet variations for the building massing

December 14, 2023

Parks & Rec Advisory Board

- Preference for Design Scheme 1 - provides best opportunity to program the space
- Recommend additional ADA ramp access from the bus stop
- Suggest to provide additional EV stations in the garage

December 19, 2023

Commission on the Arts

- Suggest identifying interior and exterior visual arts spaces
- Discussed status of the feasibility study for the performing arts center
- Overall excitement by several board members for the project's visual art possibilities

January 13 and 18, 2024

Design Showcase Open House and Webinar

- Rooftop space was welcomed
- Suggest plenty of shading devices
- Appreciate amenity elements
- Suggest using stained or colored glass for the bridge connections to the Sherwood Center

Scan the QR code to view recording of the Jan 18 webinar!



Engage Fairfax Online Portal

- Either scheme noted as welcome change
- Design Scheme 1 - modern design with nod to historical elements
- Design Scheme 2 - noted for classic design and perceived durability

Suggestions based on features in other community centers

- Concerns about shared development and intermingling of users
- Concerns about underground parking and accessibility issues
- Questions about available activity spaces for broader community
- Questions about Green Acres and City day care



To learn more about the project, visit:
<https://cmse.short.gy/FFX-Co> and
<https://cmse.short.gy/FFX-City>